



THE ULTIMATE WALLPAPER INSTALLATION GUIDE

Transforming spaces, one roll at a time.

Thank you for choosing Houston Wallpapering! Whether you are installing a luxurious mural or a classic pattern, proper installation is key to a flawless finish. Please identify your wallpaper material type in the following pages and follow the corresponding instructions.



Tools You Will Need:

Before You Begin:

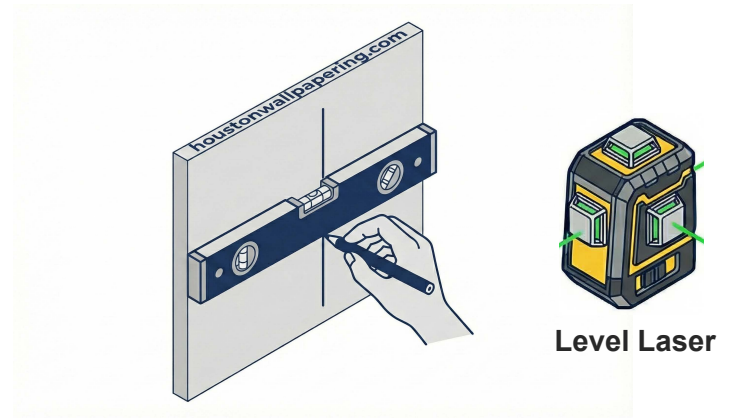
- Check your rolls: Ensure all rolls have the same batch number and are free of defects before cutting.
-
- Prepare the wall: Surfaces must be clean, dry, smooth, and primed. Old wallpaper should be removed.

- Tape Measure & Pencil
- Spirit Level or Plumb Line
- Sharp Utility Knife (with extra blades)
- Smoothing Tool / Plastic Squeegee
- Seam Roller
- Bucket, Sponge & Clean Water
- (For Paste methods only): Paste & Roller/Brush.

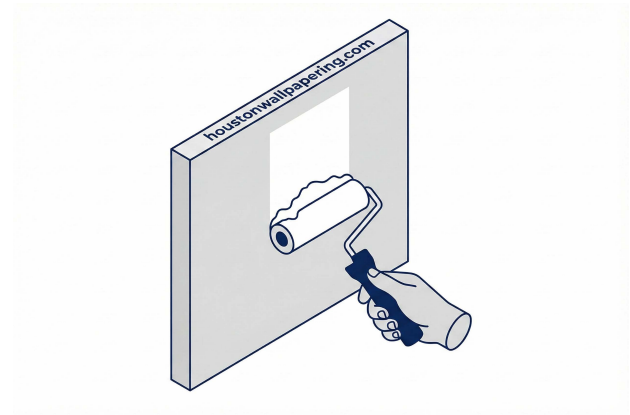
METHOD 1: PASTE THE WALL

The easiest and most modern method.

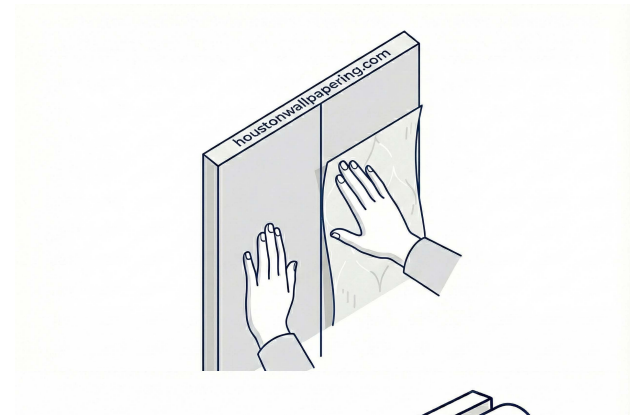
1. PLOT STARTING POINT: Use a plumb line with a rule or a level laser (we recommend this option) to draw a straight vertical line about 20 inches from the corner. This is your guide.



2. APPLY PASTE: Using a roller, apply a generous, even layer of paste DIRECTLY ONTO THE WALL, covering an area slightly wider than the width of one strip.



3. HANG THE FIRST STRIP: Apply the dry wallpaper strip to the pasted wall. Align it perfectly with your vertical pencil line or your level laser light. Allow about 2 inches of excess paper at the ceiling and floor for trimming.



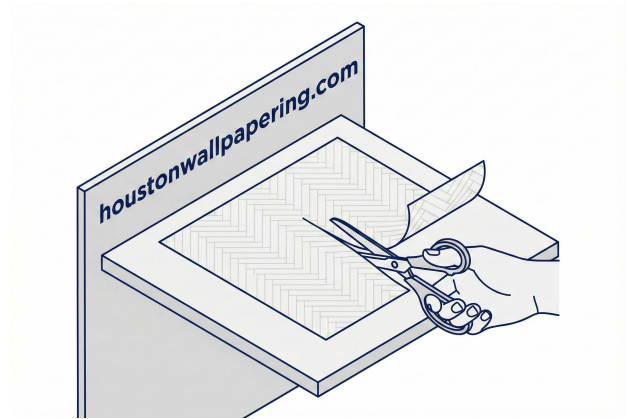
4. TRIM & REPEAT: Smooth out air bubbles. Using a straight edge and a very sharp knife, trim excess paper. Paste the wall for the next strip and butt the edges face to face (could be overlap) (**Please read the label included with each roll**, as it contains additional instructions. A guide for interpreting these labels is provided at the end of this document)



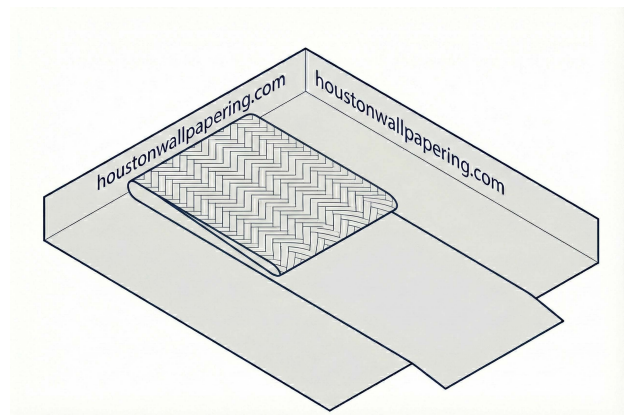
METHOD 2: PASTE THE SHEET

Traditional method for paper-based wallpapers.

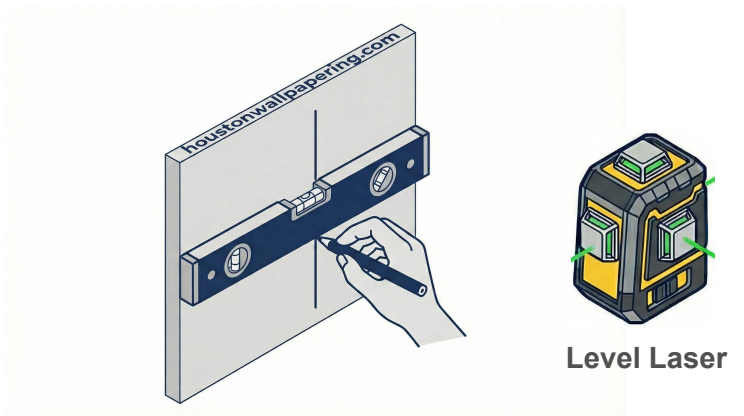
1. CUT YOUR STRIPS: Measure the wall height and cut your strips, adding 4 inches for trimming. Ensure pattern matching before cutting subsequent strips.



2. APPLY PASTE & BOOK: Place strip face down on a table. Apply paste evenly. Fold the pasted sides toward the center (paste to paste) without creasing ("Booking"). Let it rest for 10–15 minutes.



3. PLOT STARTING POINT: Use a plumb line with a rule or a level laser (we recommend this option) to draw a straight vertical line about 20 inches from the corner. This is your guide.



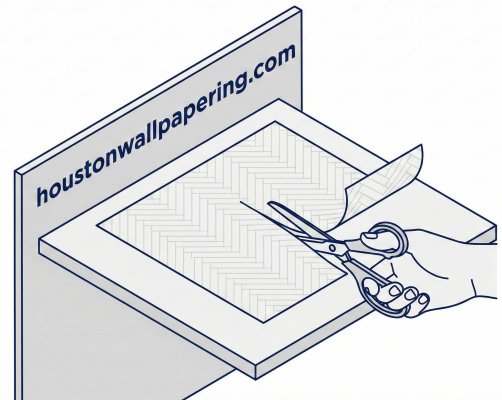
4. HANG AND SMOOTH : Unfold the top half, position on the wall using your plumb line. Unfold the bottom half and smooth from the center out. wipe off excess paste immediately.



METHOD 3: PRE-PASTED

Water-activated adhesive. Common for DIY-friendly papers.

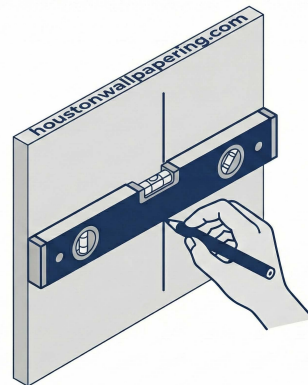
1. CUT YOUR STRIPS: Measure the wall height and cut your strips, adding 4 inches for trimming. Ensure pattern matching before cutting subsequent strips.



2. PREPARE & ACTIVATE: Fill a water tray about two-thirds full. Loosely roll your pre-cut strip and submerge it completely for the time indicated on the product label (typically around 30 seconds).

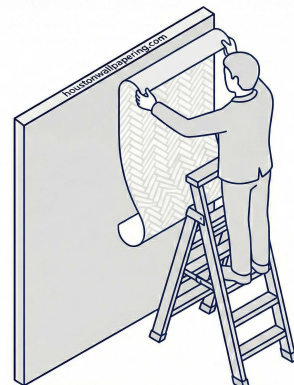


3. PLOT STARTING POINT: Use a plumb line with a rule or a level laser (we recommend this option) to draw a straight vertical line about 20 inches from the corner. This is your guide.



Level Laser

4. HANG AND SMOOTH : Unfold the top half, position on the wall using your plumb line. Unfold the bottom half and smooth from the center out. wipe off excess paste immediately.



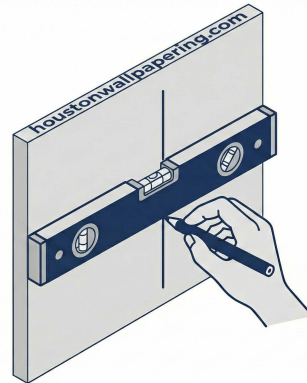
METHOD 4: PEEL AND STICK (Removable)

Self-adhesive. Removable and great for renters.

1. CLEAN IMPLIES STICK: The wall must be perfectly clean, free of dust and smooth. Wait 4 weeks if you have recently painted the wall

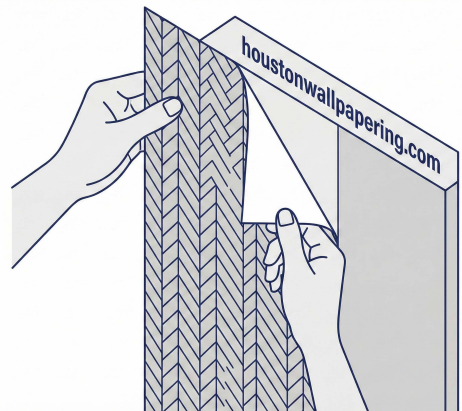


2. PLOT STARTING POINT: Use a plumb line with a rule or a level laser (we recommend this option) to draw a straight vertical line about 20 inches from the corner. This is your guide.



Level Laser

2. START THE PEEL: Peel back about 6–10 inches of the backing paper from the top. Crease the backing paper so it stays out of the way. Stick the top to the wall.



4. PULL AND SMOOTH: Slowly pull the backing paper down from behind with one hand, while smoothing the paper onto the wall with the squeegee using the other hand. Do not stretch the material.



APPENDIX: UNDERSTANDING LABELS & SYMBOLS

How to read your wallpaper roll before opening.

△ The Golden Rule: **Check the "Batch Number"** Every roll has a Batch No. or Lot No. printed on the label. This indicates the specific production run.

Crucial: Ensure ALL rolls have the exact same Batch Number.

Why? Different batches can have slight color variations that are invisible on the roll but obvious on the wall.

1. Pattern Match Symbols

These symbols tell you how to align the strips next to each other.

Free Match (Arrow with 0): The easiest to hang. No pattern matching required; strips can be hung without aligning to the previous one.

Straight Match (Parallel Arrows): The pattern repeats at the same height across every strip. The design matches horizontally.

Offset Match / Drop Match (Offset Arrows): The pattern drops down on the next strip (usually half the pattern repeat). This requires more paper and careful planning.

2. Washability & Care Symbols

These wavy lines indicate how water-resistant the paper is.

Spongeable (1 Wave): Wipe gently with a dry or slightly damp cloth only. Do not use detergent.

Washable (2 Waves): Can be cleaned with a damp sponge and mild soapy water.

Scrubable (Brush symbol): Durable. Can be cleaned with a sponge or soft brush and mild detergent. Great for high-traffic areas.

3. Application & Removal

How to put it up and how to take it down.

Paste the Wall: Apply adhesive to the wall directly (Non-Woven).



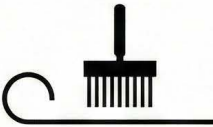









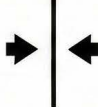
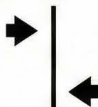
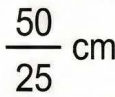


Paste the Paper: Apply adhesive to the back of the strip (Traditional).

Strippable: The paper can be removed in one piece without water or chemicals (high quality).

Peelable: The top layer peels off, leaving a paper backing on the wall.

Symbols

These international performance symbols often appear in wallpaper books and on product labels.

	Peelable
	Ready pasted
	Paste-the-paper
	Spongeable
	Washable
	Extra Washable
	Scrubbable
	Moderate light fastness
	Good light fastness
	Strippable
	Paste-the-wall
	Free match
	Straight match
	Offset match
	Design repeat Distance offset
	Direction of hanging
	Reverse alternate length

Need Professional Help?

Some projects require an expert touch. If you prefer to sit back and relax, our professional installation team is ready to help in the Houston area.

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